

# HUNTINGTON WITHERILL

## SILVER GELATIN PRINTS



### Huntington Witherill Silver Gelatin Prints

From 1970 through 2005, Huntington Witherill produced (and continues to maintain) an extensive collection of silver gelatin prints (the “archive”). All prints contained in the archive were made exclusively by Witherill and were produced in a traditional wet darkroom using conventional enlarging techniques (from 1970-1995) and later using a digital hybrid contact printing process (from 1995-2005).

Those previously produced silver gelatin prints (both conventional enlargements and hybrid contact prints) remain available for purchase from the archive. At the end of 2005, Witherill discontinued working in a traditional wet darkroom altogether. No silver gelatin prints were produced after 2005.\*

If you are interested in purchasing Huntington Witherill silver gelatin prints, chances are good that whatever specific image you are interested in will be available through the archive. For detailed information regarding the specifics of any particular image that is available as a silver gelatin print, please direct inquiries through the “Available Silver Gelatin Print...” links that are located on the image enlargement pages at [www.huntingtonwitherill.com](http://www.huntingtonwitherill.com)

**Print Pricing** For silver gelatin print pricing information please see *page 3 of 3*.

#### **The Archive**

The archive is composed of silver gelatin prints that were produced in “open” editions (meaning the prints were not numbered, nor artificially limited). Prints are supplied signed, mounted, overmatted, and labeled or stamped on the mount verso. Prints are available in a variety of image sizes ranging from 8”x10” through 20”x24”. Not all images are available in all sizes. The archive itself is composed of *Vintage*, *pre-Vintage*, and *Modern* silver gelatin prints, as defined below:

#### **Vintage Print Terminology**

Black and white silver gelatin prints in the archive will be classified in one of the following three (3) “vintage” categories:

***Vintage-*** Defined as any print made within two (2) years of the original negative date *and* the original negative is at least 25 years old.

***pre-Vintage-*** Defined as any print made within two (2) years of the original negative date *but* the original negative itself is *not yet* 25 years old.

***Modern-*** Defined as any print made *more* than two (2) years *after* the original negative date, regardless of original negative date.

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\* For a detailed explanation regarding the reasons for the discontinuation of silver gelatin printing, please see the “2006 Notice Regarding Silver Gelatin Prints” which can be found on the “Downloads” page on Huntington Witherill’s web site at: [www.huntingtonwitherill.com](http://www.huntingtonwitherill.com)

## Archive Statistics • Huntington Witherill Silver Gelatin Prints

(calculations as of September 1, 2008)

	<u>Count</u>	<u>Percentage of Total Archive</u>
<b>Total number of unique images in archive-</b>	<b>702</b>	<b>100%</b>
<b>Unique (different) Image Statistics</b>		
Total unique images with only 1 print available-	215	30.63%
Total unique images with 2-5 prints available-	324	46.15%
Total unique images with 6-10 prints available-	82	11.68%
Total unique images with more than 10 prints available-	81	11.54%
<b>Vintage Print Statistics</b>		
Total “Vintage” prints in archive-		20.31%
Total “pre-Vintage” prints in archive-		39.52%
Total “Modern” prints in archive-		40.17%
<b>Image Size Statistics-</b> (long dimension in inches)		
10” or smaller		17.13%
10.5”-15”		42.25%
15.5”-20”		40.49%
Over 20”		0.13%
<b>Overall Print Condition Statistics*</b>		
Rated at 10		92.08%
Rated at 9-9.5		6.97%
Rated at 8-8.5		0.95%
Rated below 8	none	0.00%

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\* Print condition ratings are based upon the overall look and physical condition of each individual print and include a collective evaluation of the print itself, the mount, and any associated overmatting. Prints are rated from 1 to 10, based upon a percentage scale in which 10=100%, 9=90%, etc. Though evaluations are subjectively made, any print that is rated at “10” should be characterized as a pristine print.

## **Silver Gelatin Print Pricing**

Individual silver gelatin prints from the archive are priced (as of July 1, 2010) between \$270.00 to \$4,800.00. Specific print prices depend upon the print size, vintage, condition, and the total number of prints that remain in the archive of that specific image. As a general guide, the basic structure for silver gelatin print pricing is as follows:

### **Basic Silver Gelatin Print Prices**

(as of July 1, 2010)

<b><u>Image Size</u></b>	<b><u>Basic Retail Price</u></b>
8x10	\$475.00
11x14	\$700.00
8x20 (panorama)	\$800.00
16x20	\$1,200.00
20x24	\$1,800.00

**Please Note-** The above outlined basic retail prices assume a “Modern” or “pre-Vintage” print which has been rated as being in condition “10” (pristine) and for which there are *more* than three (3) prints of that specific image remaining in the archive. Images with *fewer* than three (3) prints remaining in the archive will be priced higher. “Vintage” prints are currently base-priced at twice (2x) the basic retail prices stated above. Any print which carries a condition rating of less than “10” will be priced lower than the calculated retail price by a factor which is based upon the specific conditions associated with that print. All prices are subject to change without notice.

### **Terms and Conditions of Sale**

Any silver gelatin print purchased from the archive comes with a 10-day money back guarantee. If you are not completely satisfied for any reason, you may return the print(s) (postage paid) within 10-days of receipt for a full refund. Refunds apply only to the costs of the print(s) and any applicable sales taxes. Refunds do not apply to shipping costs. Any returned prints must be received within 10 business days of the original delivery date, postage paid, and in their originally delivered condition. Prints are sold on a first come, first served basis. No other warranties are expressed or implied.

Should you have any additional questions regarding the above, please don't hesitate to direct inquiries through the “Contact” page on Witherill's web site at:

[www.huntingtonwitherill.com/contact/index.php](http://www.huntingtonwitherill.com/contact/index.php)

**Huntington Witherill • July 1, 2010**